



Greenville County Workforce Development Board (GCWDB) Meeting
Wednesday, March 12, 2025, 11:30 a.m.
225 S. Pleasantburg Drive, Suite E-1 Foothills Conference Room
Greenville, SC 29607

Join Zoom Meeting

<https://us02web.zoom.us/j/87468548968?pwd=aPt00NVxgYwW0abxy31WrHw93tpKHC.1>

Meeting ID: 874 6854 8968

Passcode: 485966

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MEETING AGENDA

- | | |
|---|---------------------------------|
| - Welcome and Call to Order | Ms. Robyn Knox, Chair |
| - Quorum Validation (10 or more) | Ms. Knox |
| - <i>Minutes Approval (November 13, 2024)*</i> | Ms. Knox |
| - Director's Report | Mr. Dean Jones, Director |
| - Contractor Status Reports | |
| 1. Eckerd Connects | |
| 2. Equus Workforce Solutions | |
| - Other Business | |
| - Adjourn | |

**Denotes an action item*

**Greenville County Workforce Development Board Meeting (GCWDB)
Wednesday, November 13, 2024
SC Works Greenville – McAlister Square
225 S. Pleasantburg Dr., Suite E-1, Greenville SC 29607**

MINUTES

Members Present: Weyland Burns, Kathy Edwards, Tammy Galindo, Craig Kinley, Robyn Knox (Chair), Ray Lattimore, Patrick Michaels, Jared Mogan, Jennifer Moorefield, Michael Panasko, John Serpa, Kelly Shumaker (Vice Chair), Deric Shuman, Shan Smith, Scott Stoller, and Ben Waldrop

Members Absent: Vernita Harris Gill, Patty McLeroy, and Benjamin Sabol

GCWDB Staff and Contractor Staff Present: Dean Jones, Angela Smith, Eva Anagnostis, Shelia Harper, Sydetra Payton, Mary Beth Walters, Kenneth Taylor, Renee Alexander, Antrey Frazier, and Rose Cortes

Guest/Visitors: Caitlin Brazell (SCDEW), Wilson Steinmyer (SCDEW), Gabrielle Johnson (SCDEW), Tameka Pauling (SCDEW), Thomas Freeland (State Workforce Development Board), and Pamela Jones (SCDEW)

- I. **Welcome and Call to Order:** Chair Knox welcomed everyone and called the meeting to order at 11:31 a.m. A round of introductions was completed.
- II. **Quorum Validation (10 or more):** A quorum was validated.
- III. **Minutes Approval (September 11, 2024)*:** Minutes were approved as submitted.
- IV. **State Workforce Development Board Presentation (Mr. Thomas Freeland, SWDB Chair):**

Mr. Freeland started his presentation by sharing his history with the State Workforce Development Board (SWDB). The SWDB is trying to increase collaboration with the Local Workforce Development Boards (LWDBs) across the state. Mr. Freeland shared the purpose of the SWDB and each of its standing committees, as well as the members from the Greenville area. Mr. Freeland then shared a few initiatives that the SWDB have been working on recently. They had secret shoppers go around the SC Works Centers throughout the state and a final report is being put together, along with recommendations for improvement. He ended with discussing the vision and mission of the SWDB.

Ms. Pamela Jones (Strategic Partnerships Manager, SCDEW) presented the SWDB Strategic Plan. The Unified State Plan (USP) is the road map for education and workforce development in the state. The WIOA State Plan aligns with the Unified State Plan. Ms. Jones also shared a one-page summary of the WIOA State Plan, which listed how it aligns with the USP. Ms. Jones reviewed each of the four major objectives within the WIOA State Plan, along with the strategies and actions for each. For example, Objective #1 is Develop and create an effective customer-driven workforce system through alignment of programs and policies, the use of leading-edge technology, and high-quality staff. State Plan Strategies include implementing a case management system that integrates data across core partners, develop and implement cross-partner staff training, and increase engagement between State and Local WDBs. The SWDB actions include hosting SC Works Partner trainings, exploring SC Works Partner Conference, and hosting joint training, meetings, and information sessions with the SWDB and LWDBs. Objective #2 focuses on priority occupations. Objective #3 focuses on improving education and workforce infrastructure. Objective #4 focuses on creating

alignment between the workforce development system and the state agencies that receive other funding outside of WIOA. Additional information on Objectives #2-4 can be found in the meeting packet.

Mr. Freeland discussed WIOA funding. The state has lost 30% of its funding between 2014 and 2024. The SWDB is exploring every opportunity possible to obtain more funding to help address workforce development needs across the state. LWDBs have reached out to Mr. Freeland to share frustrations with lack of funding. Mr. Freeland also discussed the High-Performance Board Incentive policy that was issued a few months ago. LWDBs must meet WIOA Primary Indicators of Performance and state-specific performance measures. Applications will be available after PY24 performance measures are received, and LWDBs will be eligible to receive reimbursement grants for at least \$50,000 for meeting all requirements.

- V. **WIOA Director’s Report (Mr. Dean E. Jones, GCWDB Director):** Mr. Jones shared his report within the meeting packet. Since we are short on time, Mr. Jones asked everyone to review his written report and reach out with any question or concerns. Ms. Kathy Edwards asked a question about our plan to shift priorities after failing a Youth performance measure. She is concerned that we are not going to serve people who need our help the most. Mr. Jones agreed with her concern and discussed how we have to balance serving individuals who need our services and meeting performance.

- VI. **Contractor Status Reports:** After running short on time Chair Knox asked for everyone to review the presentations included in the meeting packet and reach out with any questions.
 - 1. **Eckerd Connects**
 - 2. **Equus Workforce Solutions**

- VII. **Other Business:** Chair Knox introduced our newest GCWDB member, Ray Lattimore, and asked him to share a little bit about himself. Vice Chair Shumaker shared information from her recent SETA Board Meeting. They discussed partnerships between Local and State WDBs, financial reporting changes from DOL, Local Board trainings, the upcoming SETA Spring Conference, etc. Ms. Anagnostis also shared information about our conversations with Next Level Now about technical assistance we have requested for the Local Plan, Board Member Training, and a snapshot to publish with information about our work.

- VIII. **Adjourn:** Being there was no other business, the meeting was adjourned at 12:54 p.m.

*** Denotes an action item for GCWDB or Executive Committee Approval**
****Denotes Executive Committee has authorized Director to Proceed**

Greenville County Workforce Development Board Meeting
Wednesday, March 12, 2025
PY 2024 WIOA Financial Summary

July 1, 2023 – February 28, 2025

PY23 WIOA FORMULA ALLOCATION				
	Allocation	YTD Expenditure	Expenditure Rate	Balance
Youth Program	\$500,898	\$499,898	100%	\$1,000
Youth Admin	\$55,655	\$55,655	100%	\$0
DW Program	\$550,437	\$546,049	99%	\$4,388
<i>Funds Transferred to Adult</i>	\$379,637	\$379,637	100%	\$0
DW Admin	\$61,159	\$61,159	100%	\$0
Adult Program	\$484,039	\$484,039	100%	\$0
Adult Admin	\$53,781	\$53,781	100%	\$0
PY24 WIOA FORMULA ALLOCATION				
	Allocation	YTD Expenditure	Expenditure Rate	Balance
Youth Program	\$461,548	\$168,700	37%	\$292,848
Youth Admin	\$51,283	\$24,357	47%	\$26,926
DW Program	\$568,100	\$104,220	18%	\$463,880
<i>Funds Transferred to Adult</i>	\$328,253	\$52,350	16%	\$275,903
DW Admin	\$63,122	\$23,731	38%	\$39,391
Adult Program	\$447,307	\$108,313	24%	\$338,994
Adult Admin	\$49,700	\$44,383	89%	\$5,317
PY24 WIOA CONTRACTS				
Contractor	Grant Amount	YTD Expenditure	Expenditure Rate	Balance
Equus	\$1,048,058	\$426,648	41%	\$621,410
Eckerd	\$486,212	\$235,793	48%	\$250,419
STATE GRANTS				
Grant	Grant Amount	YTD Expenditure	Expenditure Rate	Balance
PY24 Planning and Development	\$75,000	\$28,005	37%	\$46,995

GREENVILLE WIOA YOUTH PROGRAM

Program Overview

Program Year 2024

Powered by  eckerd
connects

WIOA Program

- ▶ **Enrollments (New)**

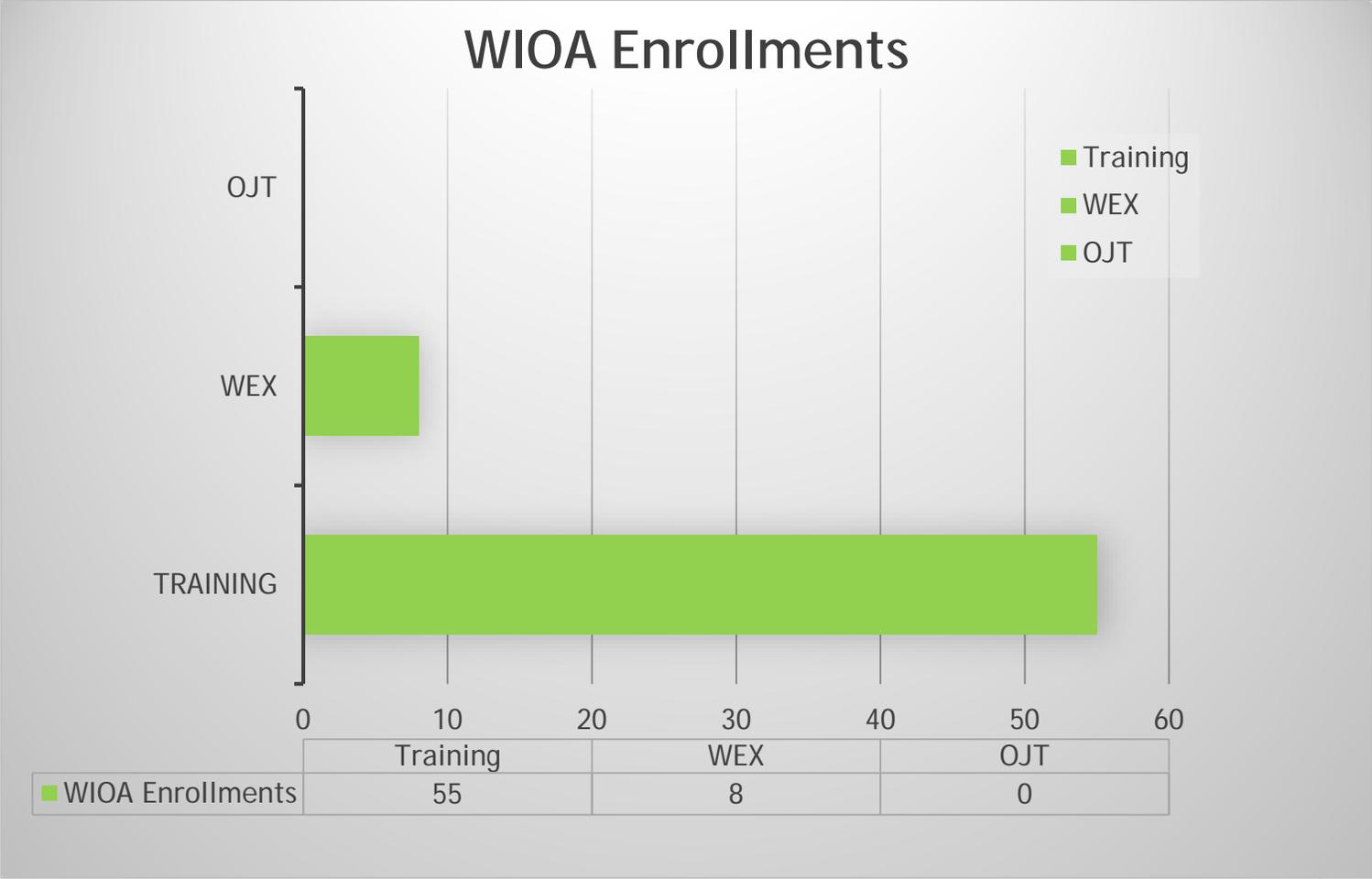
- ▶ 28 OSY
- ▶ 1 ISY

- ▶ **Total Served (Carry In/New)**

- ▶ 83 OSY
- ▶ 2 ISY



WIOA Program



Credentials Earned

GED or High School Diploma: 7

Occupational Skills Certificates: 0

Occupational Skills Certificates in Progress:

- 2 - Welding at Greenville Tech
- 1 - Clinical Medical Assistant Capstone
- 1 - Clinical Medical Assistant MedCerts
- 1- Cyber Security Greenville Tech



Work Based Learning

3 Onsite WEX Participants

4 Virtual WEX Participants

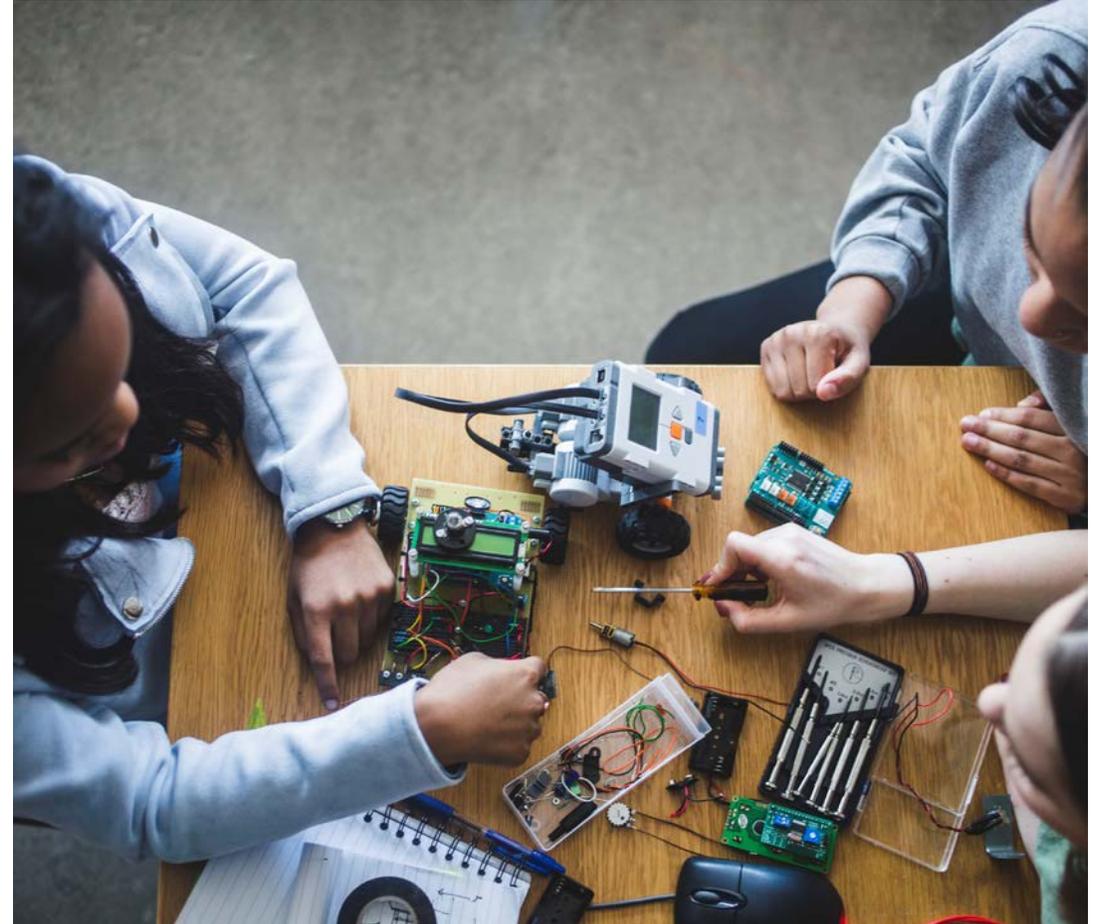
0 OJT Participants

Sites Utilized

- ▶ Eckerd Connects
- ▶ Lifelong Learning
- ▶ Project Host
- ▶ SC Works
- ▶ Miracle Hill Thrift Store
- ▶ Conestee Nature Preserve

Participants Hired from WEX - 3

- ▶ Greenville Humane Society
- ▶ Old Navy
- ▶ Greenville Literacy



Outreach



- ▶ Sullivan Center
- ▶ Greenville Literacy
- ▶ Greenville County Parks and Rec
- ▶ Greenville County Schools
- ▶ Pendleton Place
- ▶ Coffee Underground
- ▶ Renewable Water Resources - ReWa
- ▶ The Phillis Wheatley Center
- ▶ ITW Hartness
- ▶ MLK Unity Weekend

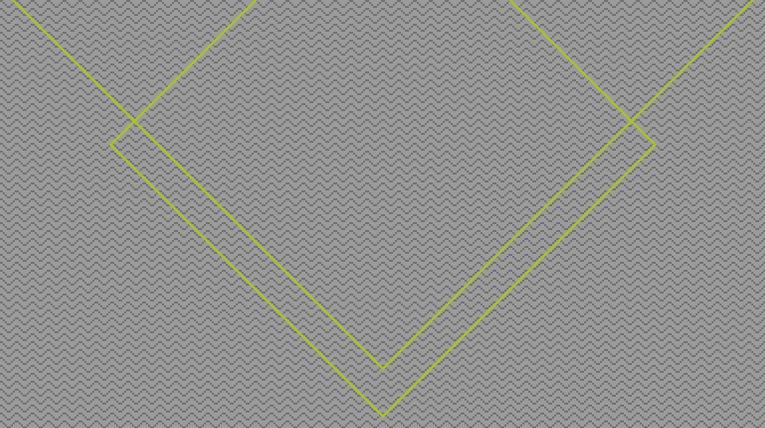
Success Spotlight



Kylana Payne received her GED from Lifelong Learning in December 2024. She enrolled in our program in August 2024. She is currently studying Nursing at ECPI University in Greenville, while being employed, and refuses to let anything be a barrier to her success. Kylana is pursuing a career which she is passionate about because of her strong desire to succeed and the support of the Greenville Youth Program.

Questions?





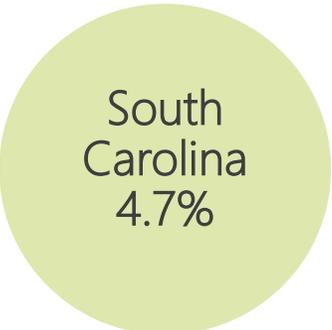
Just in Time

Greater Upstate Greenville

PY 24 Issue #7

Center Data

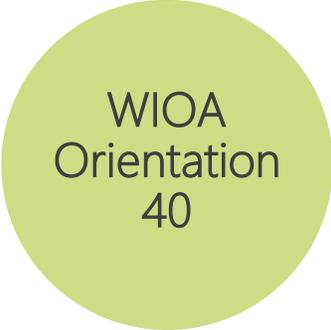
Unemployment Rates



Center Traffic



Testing & Workshops

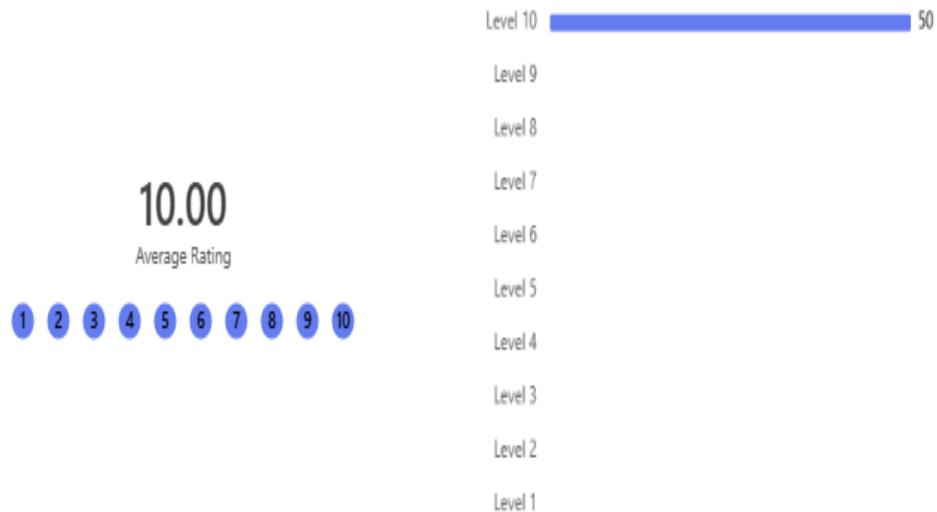


*UI numbers for January have not yet been released.
December numbers released on 1/28/2025

Customer Satisfaction

Jobseeker

5. Overall, how would you rate your experience using SC Works services?
1= Poor, 10 = Excellent



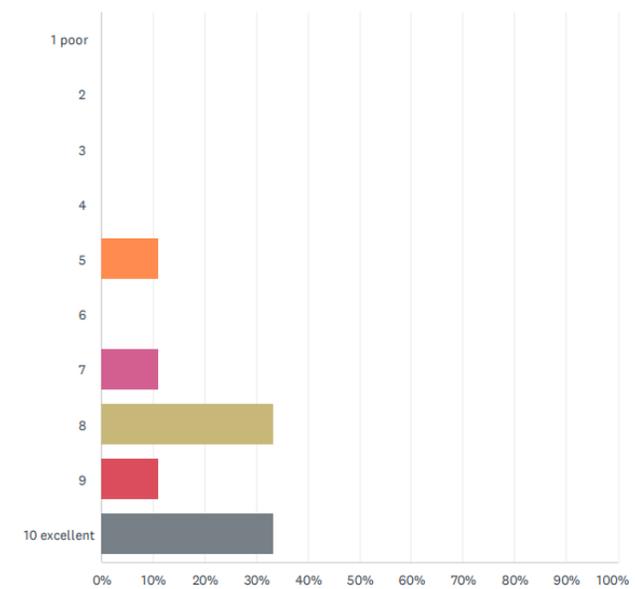
50 Total Surveys

Business

December 2024 Employer Survey- Greenville

Q8 Overall, how would you rate your experience using SC Works services?

Answered: 9 Skipped: 0



Adults & Dislocated Workers

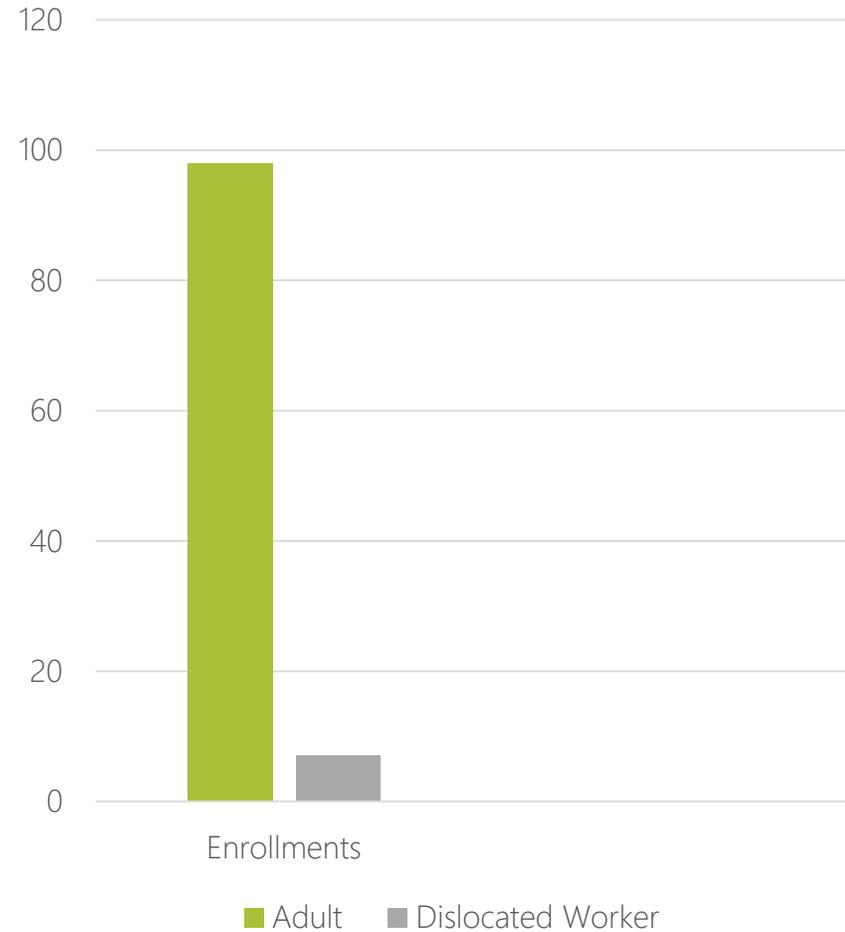
Enrollments (YTD)

105

Target Populations (YTD)

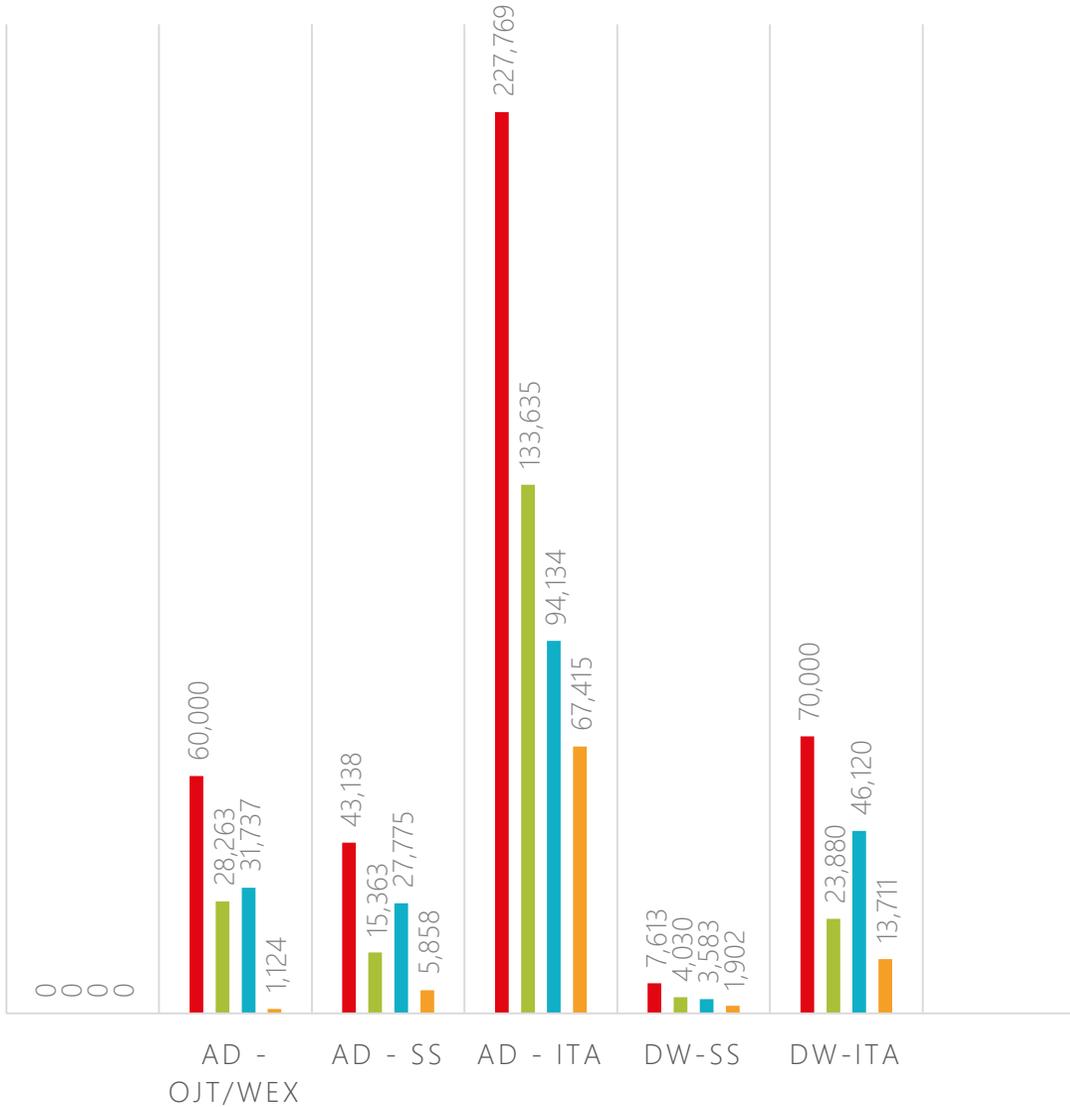
- Veterans 4
- Disabled
- Criminal History
- Low Income 54
- Basic Skill Deficient 34
- Priority of Service (January) = 100.0%

Adult/DW Enrollments

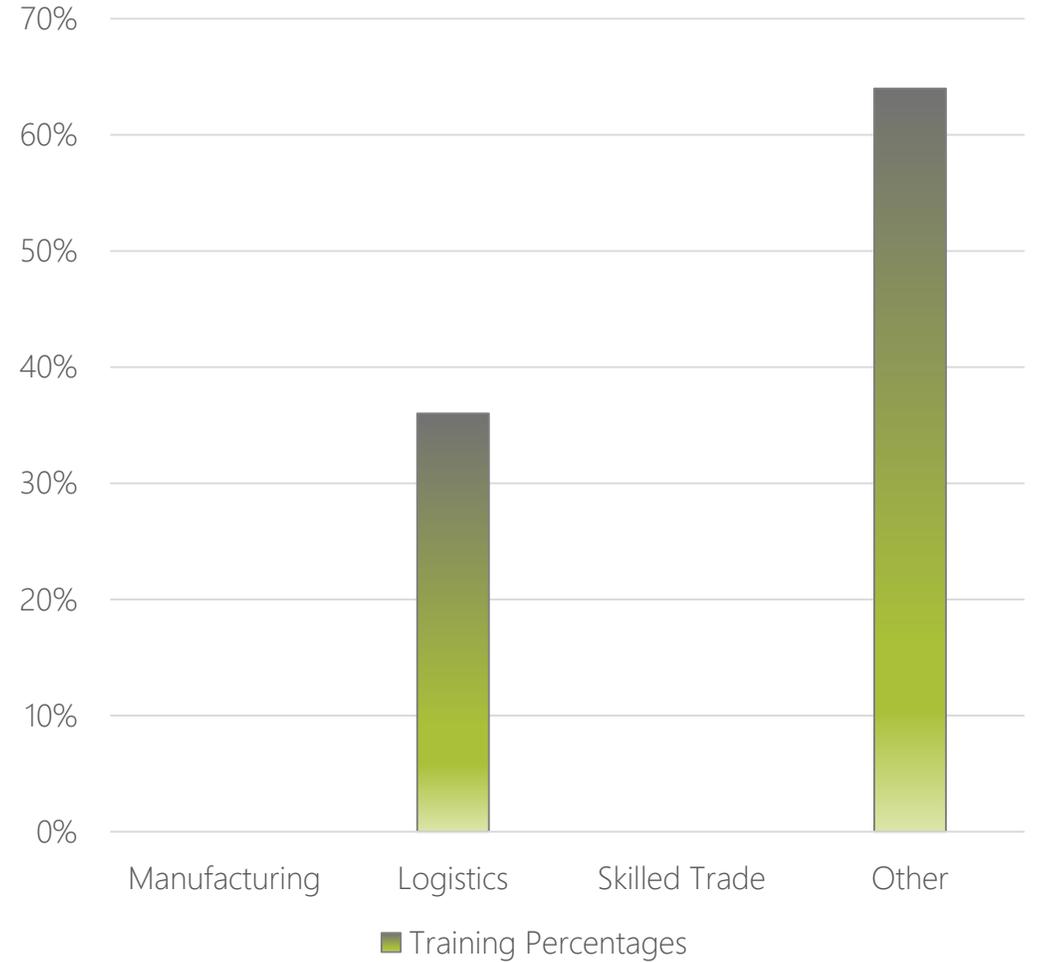


Funding Stream Progress & Industry Percentages

■ Fund amount
 ■ Obligated
 ■ Remaining
 ■ Net Paid



Training Percentages

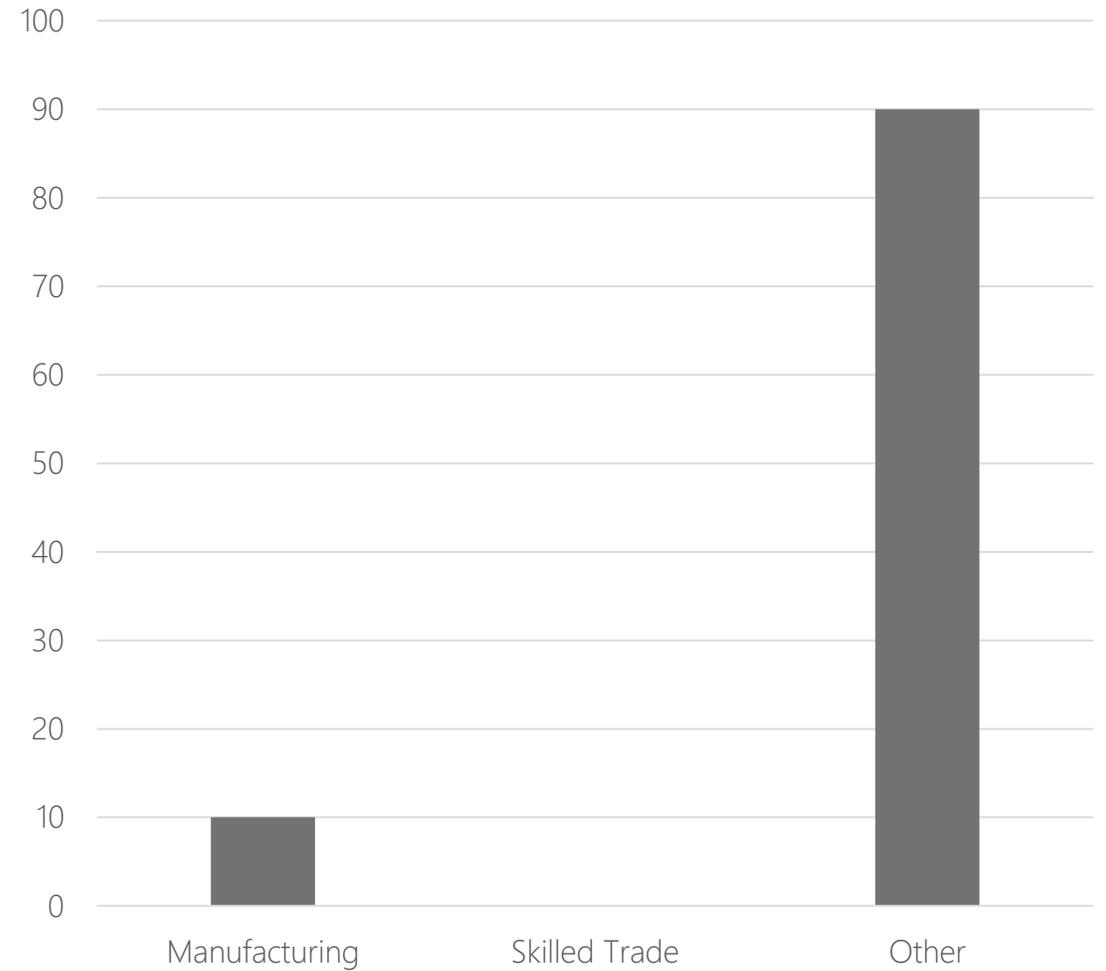


Business Solutions

Work Based
Learning Training
10 YTD

Hiring Events
(MTD)
4
Jobseekers
98 in person

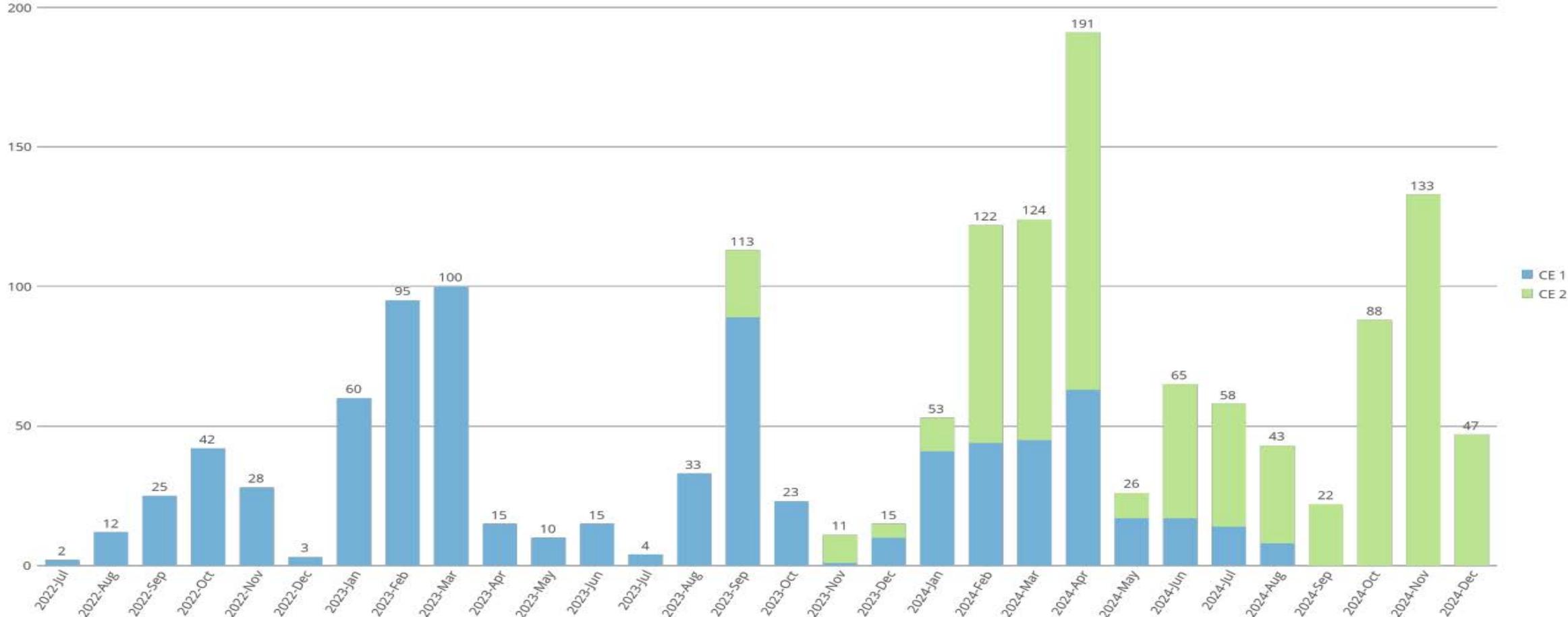
Work Based Learning Training by Industry



Virtual Reality

Career Exploration: Unique Users by Month

1,578 unique users



Unique Users: CE 1.0 - number of unique simulation sessions in each defined time period. CE 2.0 - number of unique explorers in each defined time period.



Social Media Data & Success Story

Social Media Spotlight

SC Works held the first Job Fair of 2025 at McAlister Square on January 15th

SC WORKS
GREATER UPSTATE
PRESENTS

**NEW YEAR!
NEW CAREER!**

WEDNESDAY
JANUARY 15, 2025
10AM-1PM
GREENVILLE SC
WORKS, MCALISTER SQUARE
225 S. PLEASANTBURG DRIVE,
GREENVILLE, SC 29607

BRING YOUR RESUME!

EMPLOYERS INCLUDE:

SALSARITA'S
ALPHA IS
FedEx
Bojangles
DUKE ENERGY
SPINX
AWP Safety
NEW HORIZON FAMILY HEALTH SERVICES, INC.
americanjobcenter



Stephanie Smith

62 Posts (Jan)
83 Facebook Likes (Jan)

Success Story

Stephanie came to the WIOA program through a referral from St. Clair House. She was searching for an opportunity to improve her current situation and secure stable housing for herself and her children. Her goal was to become a phlebotomist, and she hoped that the WIOA program would assist her in achieving that goal.

After attending the WIOA information session, Stephanie met with her Talent Development Specialist (TDS) and was enrolled in the WIOA program in 2024. With the help of her TDS, Stephanie was able to complete the required assessments and create a resume. With the continued support of the WIOA program, which provided tuition assistance and supportive services, along with guidance from her TDS, she was able to begin phlebotomy training at Village Career.

Jessica successfully completed the Phlebotomy program on December 2, 2024, and graduated as a phlebotomist on December 18, 2024. She is very grateful for the opportunity that the WIOA program provided her. She will be working at Any Time Lab starting on January 6, 2025.

We are very proud of how she was able to overcome her barriers, complete her training, and embark on her way to a new career. We wish her and her family continued success.

Community Outreach

Greenville

8

Event Highlights

- Frederica went to the Sullivan Center to conduct onsite resume workshops with the students at Lifelong Learning
- Mary Beth attended the PACT Q3 Meeting at Greenville Tech
- Mary Beth attended a Job Fair sponsored by Greenville CAN at the Bon Secours Center. This event was targeted towards individuals with disabilities
- Kayla and Mary Beth met with Chris Woodlief to discuss WIOA/OJT and how we can partner to assist students. Also discussed talent pipelines
- Frederica represented SC Works at a Community Resource Fair
- Kenneth attended the OSO CoP to learn more about how One Stop Operators market through use of social media



Thank You