

**Greenville County Workforce Development Board (GCWDB)**

225 S. Pleasantburg Drive, Suite C11, Greenville, SC 29607

Tel 864-467-3620 Fax 864-467-3601

[WIOAinfo@greenvillecounty.org](mailto:WIOAinfo@greenvillecounty.org)

[greenville.scworks.org](http://greenville.scworks.org)



**GREENVILLE COUNTY**  
Workforce Development Board

*Preparing the workforce, growing our economy*

**Greenville County Workforce Development Board (GCWDB)**

**Youth Committee Meeting**

**9 – 10:30 am, Tuesday, March 3, 2026**

*Greenville Tech - SSC Community Room, Building 102, 506 South Pleasantburg Drive, Greenville, SC 29607*

**Agenda**

*\* Denotes an action item*

- |  |                         |
|--|-------------------------|
| I. <b>Welcome, Sign-In Sheet, Call to Order</b>      | Mr. Craig Kinley, Chair |
| II. <b>Quorum Validation (6 or more)</b>             | Mr. Kinley              |
| III. <b>Minutes Approval (February 3, 2026*)</b>     | Mr. Kinley              |
| IV. <b>Contractor Update (15 minutes)</b>            | Eckerd Connects         |
| V. <b>Action Items / Old Business -</b>              | Dr. Bogardus            |
| VI. <b>Strategic Plan Implementation – Breakouts</b> | Dr. Bogardus            |
| VII. <b>New Business –</b>                           | Dr. Bogardus            |
| VIII. <b>Next Steps / Action Items*</b>              | Dr. Bogardus            |
| IX. <b>Adjourn</b>                                   | Mr. Kinley              |

**Youth Committee Meeting Schedule 2026**

February 3, 2026	9:00 a.m. – 10:30 a.m.	Presentation Documents will be made available via <a href="http://www.greenvillewib.com">http://www.greenvillewib.com</a>
March 3, 2026	9:00 a.m. – 10:30 a.m.	
May 5, 2026	9:00 a.m. – 10:30 a.m.	GTC - SSC Community Room
August 4, 2026	9:00 a.m. – 10:30 a.m.	Virtually via Zoom
September 1, 2026	9:00 a.m. – 10:30 a.m.	GTC - SSC Community Room
November 3, 2026	9:00 a.m. – 10:30 a.m.	Virtually via Zoom

*Public Law 101-166, Section 511: The Workforce Innovation and Opportunity Act (WIOA) Adult Program is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$626,046 with \$0 (0%) state, local, and/or non-governmental funds. The Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Program is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$608,959 with \$0 (0%) state, local, and/or non-governmental funds. The Workforce Innovation and Opportunity Act (WIOA) Youth Program is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$644,660 with \$0 (0%) state, local, and/or non-governmental funds.*

**Greenville County Workforce Development Board (GCWDB)  
Youth Committee Meeting  
Tuesday, February 3, 9 – 10 am  
Virtual Meeting**

**MINUTES**

**Attended:** Jessica Allendorf (Swamp Rabbit Moving), Tameka Brown (Greenville Tech), Craig Kinley (Wiprowess, Clemson; Chair), Nita Donald (Upstate AHEC), Holden Roberts (Able SC), Tina Zwolinski (skillsgapp), Jimmy Sercey (SC VR), Stacey McKinney (SC DEW), LaToya Dodson (Upstate AHEC), Tiffany Foster (Goodwill), Nyroba Leamon (Eckerd Connects), Dean Jones (GCWD), Laura Bogardus (Side by Side Strategies), Sam Bogardus (Side by Side Strategies – [sam@sidebysidestrategies.com](mailto:sam@sidebysidestrategies.com))

**Members Absent:** Crystal Noble (SC DJJ), Zoraida Arroyo (SC DJJ), Lisa Nickles (GCS)

**Next Meeting:** March 3rd, 9 – 10:30 am at Greenville Tech Community Room.

**SUMMARY:** The Greenville County Youth Committee met virtually to discuss program updates and strategic planning. Nyroba presented enrollment and performance metrics for the Greenville WIOA Youth program, highlighting success stories like Jordan Ortiz's journey from GED completion to advanced welding certification. The committee reviewed their strategic plan and discussed creating a website and social media presence to better promote the program and engage youth. Members brainstormed content ideas for the website, including success stories, career pathways, and interactive features like job matching tools. The committee agreed to meet in person on March 3rd at Greenville Tech, with plans for breakout sessions to further develop their strategic initiatives. Additionally, Dean announced that a new contractor will operate the adult dislocated worker program and business services, effective March 1st.

**Action Items:**

- **Nyroba:** Inform the committee of the upcoming WEX (work experience) location, employment needs.
- **Sam:** Create new webpage and social media accounts per discussion, to refine during March mtg.
- **All:** Send bio and (if possible) headshot/photo to **Sam** for use in committee member bios on website
- **All:** Follow the new social media accounts once set up and promote/follow to help build a following
- **All:** Take photos at events/worksites (with appropriate releases), share w/Sam for website/social media
- **Tina:** Work with **Sam** to provide a unique link/code for the job exploration app to be included on the website, enabling tracking
- **All:** At March 3rd in-person meeting, participate in breakout sessions by priority group (A, B, or C) to provide input on website and social media content/structure
- **All:** Consider and prepare topics/content (e.g., personal writings, worksite tours, partner spotlights) for regular posting on website/social media, as discussed
- **Sam / Nyroba:** Prepare to share success stories and participant photos (with releases) for use on website/social media

**I. Call to Order:** The meeting was called to order at 9 am.

- II. **Welcome and Introductions:** The meeting was opened.
- III. **Quorum Validation:** There was a quorum present.
- IV. **Minutes Approval\* (December 10, 2025).** Motion was made to approve the December minutes; seconded. Motion carried.
- V. **Greenville Youth Program Progress Update (Nyroba Leamon, Eckerd Connects Program Manager):** Nyroba presented the current status of the Greenville WIOA Youth program, including enrollment numbers and performance metrics. Nyroba presented data showing the program is meeting most goals, though some indicators are below target. He fully expects those to rebound soon, as they have to start counts fresh at the start of the new program year.
- VI. **New additions:** Lisa Nickles with Riverside High School has been added to the committee, though she was not present. Sam Bogardus has been added as a Side by Side Strategies consultant who will help with website and social media development over the next 5 months, with hopes to continue into the next program year.
- VII. **Strategic Plan.** The group reviewed their strategic plan, which focuses on informing youth about employment pathways, supporting credential attainment, and sustaining the committee's mission.
- VIII. **Youth Web Page Development Plan.** The youth committee discussed plans for Sam to create a new web page and social media accounts over the next month. They agreed to include success stories, job openings from partners, participant photos (with releases), active partner lists, and forms for potential new partners. Other suggestions included career pathways, work experience opportunities, apprenticeships, promising practices, and an "enroll now" button. The committee also decided to feature bios and photos of committee members to promote the group's work with youth.

The group discussed **content strategy** for their website and social media, agreeing to create a **structured annual communication plan** that includes monthly posts across **five categories: career exploration, events, Eckerd program, about us, and partners.** They decided to meet in person on March 3rd at Greenville Tech, with breakout sessions for smaller groups to discuss priority areas.

Dean announced that a new contractor will be taking over operations of their adult dislocated worker program and business services, replacing Equus Workforce Solutions. The conversation ended with the announcement of LaToya Dotson's promotion to regional Workforce Development Manager for Upstate AHEC – congratulations LaToya!

- VI. **Adjourn:** Being there was no other business, the meeting was adjourned at 10 a.m.