

**Greenville County Workforce Development Board (GCWDB)**

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**GREENVILLE COUNTY**  
Workforce Development Board

*Preparing the workforce, growing our economy*

**Greenville County Workforce Development Board (GCWDB)**

**Youth Committee Meeting**

**Tuesday, July 16, 2024**

**11:45 a.m. (lunch starts); 12 noon – 1:15 p.m.**

**Truist Culinary & Hospitality Innovation Center (CHI), 556 Perry Ave Ste B114, Greenville, SC 29611**

**ATTENDING:**

**ABSENT:**

**Agenda**

*\* Denotes an action item*

- |  |                           |
|--|---------------------------|
| I. <b>Welcome, Introductions, Sign In Sheet</b>    | Mr. Craig Kinley, Chair   |
| II. <b>Call to Order</b>                           | Mr. Kinley                |
| III. <b>Quorum Validation (6 or more)</b>          | Mr. Kinley                |
| IV. <b><i>Minutes Approval (May 30, 2024*)</i></b> | Mr. Kinley                |
| V. <b>Contractor Update (5 minutes)</b>            | Eckerd Connects           |
| VI. <b>Update on Action Items</b>                  | Mr. Teachey; Dr. Bogardus |
| VII. <b>Old Business</b>                           | Mr. Teachey; Dr. Bogardus |
| VIII. <b>New Business</b>                          | Mr. Teachey; Dr. Bogardus |
| IX. <b>Next Steps / Action Items*</b>              | Mr. Teachey; Dr. Bogardus |
| X. <b>Adjourn</b>                                  | Mr. Kinley                |

**Upcoming meeting dates for your calendar (11:45 am – 1:15 pm):**

September 17 (3<sup>rd</sup> Tues)

November 19 (3<sup>rd</sup> Tues)

*Presentation Documents will be made available via*

<http://www.greenvillewib.com>

*Public Law 101-166, Section 511: The Workforce Innovation and Opportunity Act (WIOA) Adult Program is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$497,007 with \$0 (0%) state, local, and/or non-governmental funds. The Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Program is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$631,222 with \$0 (0%) state, local, and/or non-governmental funds. The Workforce Innovation and Opportunity Act (WIOA) Youth Program is supported by the Employment and Training Administration of the U.S. Department of Labor as part of an award totaling \$512,831 with \$0 (0%) state, local, and/or non-governmental funds.*

**Greenville County Workforce Development Board (GCWDB)  
Youth Committee Meeting  
Thursday, May 30, 2024, 11:45 am – 1:15 pm  
In-person Meeting, Goodwill Industries, Haywood Road**

**MINUTES**

**Attended:** Craig Kinley (Wiprowess, Clemson; Chair), Crystal Noble (SC DJJ), Zoraida Arroyo (SC DJJ), Nita Donald (Upstate AHEC), Tiffany Foster (Goodwill), Bradyn Roddy (SC VR), Stacey McKinney (SC DEW), Tameka Brown (Greenville Tech), Jessica Allendorf (Greenville Tech), Tina Zwolinski (Skills Gapp)

**Members Absent:** LaToya Dodson (Upstate AHEC)

**Staff Present:** Eva Anagnostis and Dean Jones (GCWD)

**Guests:** Teresa Smith (Eckerd Connects), Renee Alexander (Eckerd Connects), Robyn Knox (GCWD Board Chair), Mike Teachey (Noble Aim Consulting), Laura Bogardus (Noble Aim Consulting)

**ACTION ITEM:** Mike can help facilitate communication between Eckerd and Thrive Upstate.

**ACTION ITEM:** Nita to connect Teresa (or her appointee) for attendance at DJJ meetings.

**ACTION ITEM:** Mike to connect Teresa at Eckerd to Well Being Partnership coordinator; Tiffany to look into whether Mental Health First Aid training at Goodwill can include Eckerd.

**ACTION ITEM:** Teresa to provide the committee with a more tangible direction on what types of partners are still needed.

**ACTION ITEM:** Craig to forward Cyber connection to Teresa, (SC Nexus).

**ACTION ITEM:** Robyn to connect Eckerd to Utilities Council for water, other utilities, internships, apprenticeships, employment.

**ACTION ITEM:** Craig to share design thinking program info.

**ACTION ITEM:** Tiffany will send the flyer to the group – COMPLETE - Attached is the Film Academy flyer and here is the enrollment page on our website <https://www.goodwillsc.org/career-services/certifications/film-academy/>

**ACTION ITEM:** Dean and Jessica to connect on summer arts camp.

**ACTION ITEM:** Lunch headcounts are needed by GCWD. Please confirm attendance via calendar invitations by accepting.

- I. **Call to Order:** The meeting was called to order at 12:03 p.m.
- II. **Welcome and Introductions:** Mr. Kinley welcomed everyone to the meeting. Introductions were made as needed.
- III. **Quorum Validation:** A quorum was validated.
- IV. **Minutes Approval\* (February, 2024):** A motion was made to approve the minutes as presented. Seconded. Motion carried.

**V. Contractor Update (Ms. Teresa Smith, Eckerd Connects Program Manager):** Ms. Smith shared an update on the Youth Program for PY23 including number of enrollments, participants in training, including GED and post-secondary trainings, and work-based learning activities, which include Work Experience and On-the-Job Training. Added Old Navy to the employer partners. Reviewed partner outreach event attendance. Shared a student success story for Mr. Narcisse who passed all GED requirements, working with Greenville Literacy Assoc. He starts Greenville Tech in the fall.

**VI. Old and New Business:**

- Reviewed answers to committee’s questions posed to Eckerd.
  - Under WIOA guidelines, there are 14 elements to operate under. Teresa listed the 14 elements. The only one not provided through Eckerd is Mentoring.
  - **Mentoring** is a struggle throughout the state and even across states. Career coaches are serving as mentors behind the scenes, but not in the way the law intended. Programs are so focused on the WIOA hoops, it is hard to do other innovative efforts.

Besides required screening of mentors, we may be able to develop the mentoring program ourselves. Dean noted that higher education can yield some mentorship opportunities with college students. Clemson Call Me Mister program is a good example. Question about virtual mentoring and group mentoring. Look at creative ways to provide mentorships.

Greenville Tech Human Services has amazing people, many adult students passionate about serving people. This could be a good source of mentorships. Capstone requirements could provide a good opportunity for mentorships. Components: background checks, training, quality control, reaching out to an existing program that already has the structure in place – may be some opportunities for this. If participants had quality access to a mentor, would it boost students’ success? Teresa felt it would be helpful because there is a lack of a positive adult figure in youths’ lives. Could potentially be an Innovation Grant idea.

Youth are either in school (high school, occupational skills training, post-secondary prep) or out of school (have GED or diploma, or need it, and are not attending school). Each has own set of issues. Fast paced economy – they can work short term to pay for immediate needs, but not in steady work. Or those that head into regular jobs and feel that the GED is less critical. **Mentoring** – in-school v. out of school – two different approaches may be needed.

- **Summer youth programming** is successful in another region and seems like a good option.

- Eckerd is always open to partnerships. If they could wave a magic wand, it would be great to have a **transportation partner** to enable youth to continue attending classes. Eckerd provides gas reimbursement and bus passes, but many don't have access to car or the bus line. Is it possible to identify funds to pay for transport? Per Dean, Eckerd has the ability to reach out to get drivers as related supportive services currently. Thrive Upstate has vehicles not used during certain times. Could look at a partnership here. **ACTION ITEM:** Mike Teachey can help facilitate communication between Eckerd and Thrive Upstate.
- Currently WIOA is going through reauthorization – one part is about increasing funding for training, which currently covers tuition, books, some supportive services. New legislation being posed says dollars must be spent on tuition but not on the other supportive services. GCWD is working to educate legislators on this.
- Many youth enroll with their own barriers and some barriers come into play during enrollment.
- **Justice-involved youth** may be motivated by probation or judge, but when that ends, the motivation ends to participate in GED or classes, or reoffended. Some have reoffended on serious charges. Those in foster care also deal with some challenges. Transportation, stable housing, some issues come up but they don't always tell Eckerd. Can lose a placement at any time. Foster homes are all over the state so youth could end up in another part of the state. Once they turn 18, they can leave. Eckerd reaches out to contacts to try to find them.
- **Buy in** - Work on getting youth to buy into the program not as a requirement but as a benefit.
- GED completion time is totally up to the participant. Eckerd has a satisfactory progress policy – people need to be ready to progress. This may be where a mentor relationship can be helpful. Hard for DJJ to get a mentor, especially when adding on the criminal charge information. Focus in on Eckerd being in close touch with the probation officers – this is where partnerships are so important. There may be some that are not a good fit for Eckerd but we can refer out and refer in. **ACTION ITEM:** Nita to connect Teresa (or her appointee) for attendance at DJJ meetings. Eckerd invites parents to everything; celebrate every win, even one point on the TABE test. Eckerd tells youth how proud of them they are, and they include parents wherever possible. Eckerd has a “brag board” to help celebrate wins.
- **Performance** - If youth don't go to work after earning a credential, GCWD / Eckerd cannot receive the performance credit. But this is where they value partners for referrals because they want all youth to be successful.
- **Performance measures beyond WIOA requirements:** Youth are accountable for attendance sheets, participation in additional workshops and learning platforms, Mock interviews, resume writing, other activities counted as measures of success.
- **Mental Health:** WIOA can pay for mental health and behavioral health treatments – we are allowed to spend on health related issues now.
- Mental Health First Aid certification may be good for Eckerd. Eckerd staff could participate in Goodwill's Mental Health First Aid training. **ACTION ITEM:** Mike to

connect Teresa at Eckerd to Well Being Partnership coordinator; Tiffany to look into whether Mental Health First Aid training at Goodwill can include Eckerd.

- Craig – asked how Eckerd **measures partnerships**, making sure the participant is being served through the partnership. Are there opportunities to keep motivating people once the justice involvement ends? Do you measure student progress? Eckerd responded that attendance coincides with their GED attainment, if they are meeting milestones and progressing in GED skills gains, occupational skills gains. Eckerd measures if youth are progressing as expected per their plans.
  - **Suggested a survey of youth** – what could we do to motivate you? Asking youth – giving 4 or 5 ideas and asking them their opinions.
- **Partners** can be community agencies, other organizations, employers, work sites. Eckerd reports that they are recruiting for participants, and for potential worksites, and for building resources for the participants via partnerships. Eckerd reported that they are happy with their recruitment process and outcomes. **ACTION ITEM:** Teresa to provide the committee with a more tangible direction on what types of partners are still needed.
- **Innovation Grant** – focused on Electric Vehicles (EV), IT, Cyber
  - Eckerd is requesting 50K to be used toward work-based learning toward priority industries (EV and IT companies targeted) with high pay and stable employment growth.
  - **ACTION ITEM:** Craig to forward Cyber connection to Teresa, (SC Nexus).
  - **ACTION ITEM:** Robyn to connect Eckerd to Utilities Council for water, other utilities, internships, apprenticeships, employment
  - **ACTION ITEM:** Craig to share design thinking program info.
  - **ACTION ITEM:** Tiffany will send the flyer to the group – COMPLETE - Attached is the Film Academy flyer and here is the enrollment page on our website <https://www.goodwillsc.org/career-services/certifications/film-academy/>
  - **ACTION ITEM:** Dean and Jessica to connect on summer arts camp.
  - **ACTION ITEM:** Lunch headcounts are needed by GCWD. Please confirm attendance via calendar invitations by accepting.

**Next Meeting:** two months – date and time TBD.

**Adjourn:** Motion to adjourn made. Seconded. Being there was no other business, the meeting was adjourned at 1:17 p.m.



Urban League of  
The Upstate



# Film ACADEMY

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Join us as we empower learners with the skills and knowledge essential to thrive in the realm of virtual production. In partnership with Urban League of The Upstate, this 4-week course meets weekly and participants will receive a training stipend. Space is limited.

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- Week 3: Virtual Production & The Basics of Unreal Engine
- Week 4: Studio Workshop Day

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Stage 32

### **Career Pathways**

3D Gaffing, Environmental Design, Virtual Production Supervisor & Optitrack Operator

**Mandatory Orientation: June 5, 2024**

**Classes Begin on June 12 | 9:00 AM - 1:00 PM**

Youth & Family Services Center | 45 E. Main Street, Greenville, SC 29611



### **LEARN MORE**

[goodwillsc.org/film](http://goodwillsc.org/film)  
[letswork@goodwillsc.org](mailto:letswork@goodwillsc.org)  
877-LETSWRK  
Deadline To Register: June 4

*Goodwill to all.™*